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Wellbilt International & The Ritz-Carlton Company Collaborate for the Future

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After months of research and development, Wellbilt implements multiple products and executions that will allow them to be aggressive in a weak economy

MIAMI -- Wellbilt International www.wellbiltinternational.com, a leader in developing cost-effective hurricane-resistant buildings, is proud to announce the results of their scope of services for the Ritz-Carlton Company. "We have been working diligently to make sure we fulfill our responsibilities for The Ritz-Carlton Companies," said Alina Van Katwyk, President of Wellbilt International. The expectations that support the Ritz-Carlton brand are demanding, but expected. "When our services were finalized, it was clear that our products would have to live up to the reputation that they have created."

The Ritz-Carlton of Palm Beach specifically required the use of Wellbilt's Sure-Board Wall Panel for the recent expansion of their Grand Spa which is scheduled to open in March, 2009.

Why did The Ritz-Carlton Company www.ritzcarlton.com choose Wellbilt International? Wellbilt's commitment to technology allows them to create buildings that are able to withstand hurricane force winds. Their two cornerstone products are the Sure-Board Wall Panel, a structural, load bearing wall panel that incorporates Sure-Board in its structural design, and Sure-Board[R], a steel sheet bonded with specified substrates (gypsum board, exterior gypsum sheathing, Fiberock, DensGlass Gold, etc.). The Sure-Board Wall Panel has been tested and received the Miami-Dade Product Approval and the Florida State Product Approval for uses in High Velocity Hurricane Zones.

Buildings that utilize Sure-Board Panels are permanent, and architecturally designed to meet the Florida Building Code requirements for High Velocity Hurricane Zones of 146mph sustained wind-loads with an additional 20% increase for gusts. Wellbilt's products have created a niche in an industry that is looking to maximize dollars and performance.

Now that Wellbilt International and The Ritz-Carlton have established a solid foundation for the future, the opportunities to flourish in a weak economy look promising. For further information regarding Wellbilt and The Ritz-Carlton please contact James Price @ 404-428-9972.

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